

MEDIA RELEASE

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Ruggedised high-tech upgrade for fighter jets with ProXcel-Lumen tie-up

KUALA LUMPUR (December 14, 2011): RMAF's Hawk fighter jets will soon be upgraded thanks to a solution made possible by Felda's technology arm ProXcel Sdn Bhd.

ProXcel has come up with a solution following their collaboration with Canadian-based Lumen Systems Limited.

The collaboration will see the formation of a joint venture company to handle the upgrading of mature high value assets of the RMAF, the Hawk fighter jets in particular.

The collaboration will eventually see the supply of rugged displays, flat panel displays and display related hardware for the defence and military market.

The deal was inked during the recently concluded Langkawi International Maritime and Aerospace Exhibition 2011 (LIMA) held at the Mahsuri International Exhibition Centre (MIECC) between ProXcel director Mohammad Fauzi Abd Ghani and managing director of Lumen Systems Louis Joubert. It was witnessed by the RMAF chief Tan Sri Rodzali bin Daud and the group chief executive officer of Composites Technology Research Malaysia Sdn Bhd (CTRM) Datuk Rosdi Mahmud.

ProXcel chief executive officer Christoph Zilian who was also present said the collaboration would eventually see products manufactured for the most demanding military situations in navy, army and airborne applications.

"The joint venture company, he said, was expected to also design, develop, manufacture and support its entire product line from their facility to be based in Malaysia.

Zilian said the collaboration with Lumen Systems would also address the requirements of the defence sector in the region.

“This would help to maximise utilisation and increase functionality of the said assets,” said Zilian.

“With this partnership, ProXcel will help to create new jobs in the high-tech service industry. Local and international collaborations are critical to create the foundation for sustainable growth.”

ProXcel is a joint-venture company between Felda and the iA Group, one of the largest Malaysian incorporated management consulting and IT companies which boasts international knowledge with a global presence.

The company will also be leveraging on Felda’s core competencies and size together with the entrepreneurial thought leadership of the private sector.

“In the ensuing joint venture, ProXcel has positioned itself well by being able to provide the best in class support and service process expertise as our SLA-based performance guarantees for maximum reliability and operational readiness.

“We have a broad background and experience to support complex high-tech systems with an already established nationwide service and support network.”

With this collaboration, Zilian said that ProXcel would be zeroing enhancing defence capabilities by way of providing sensory solutions, a supply chain management and electronic systems.

Lumen Systems Ltd was started by engineers with many years’ experience in the military, avionics and aerospace industry. They have well-established relationships with companies such as Lockheed Martin, Northrop Grumman, Raytheon, Selex, Lital, Denel, and Rheinmetall.

Employees of Lumen Systems were directly involved in the development of the 3ATI Display for the Sky Guardian 2000 (Selex); Loadmaster for the A400M aircraft (Rheinmetall); Engine Management for Hawk (RMAF); and 6ATI Multi-function Display (Singapore Air Force).

The company's core business is to design, develop, qualify, and manufacture flat panel displays for the ruggedized environment. They provide a total solution, including the electronic, optical, mechanical, and software design, as well as the reliability calculations and obsolescence management.

Lumen Systems Ltd, a member of the Ontario Aerospace Council, is a company that complies with Canada's Controlled Goods Programme. – *Ends/APRC*

Captions:



ProXcel-Lumen 1: Signing the collaboration is ProXcel director Mohammad Fauzi Abd Ghani, Halim Haji Din (right) and managing director of Lumen Systems Louis Joubert.



ProXcel-Lumen 2: Joubert (left) presents a rare earthstone from Canada to the RMAF Chief Gen Tan Sri Rodzali bin Daud as a token of appreciation.



ProXcel-Lumen 3: Managing Director fo Lumen Systems Ltd Louis Joubert and ProXcel directpr Mohammad Fauzi exchanging documents after the signing.

About PROXCEL SDN BHD: ProXcel is a joint venture between Felda Global and the iA Group set up in 2010. The company specialises in technology services and solutions. ProXcel wants to position itself as a bridge in technology services to help business, organisations and large corporate bodies enhance their ability to consolidate their work environment.

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